

Jordi Martínez Roldán (Barcelona, 1967). Graduated in medicine, he worked 5 years as a GP both in primary and specialized care. Since then, he has been leading different teams and projects implementing technological and ICT innovations into the healthcare system. He became director at Hospital Comarcal Alt Penedès and later at Hospital General de Catalunya.



He is an expert in clinical management, chronic patient management, process, integrated care and the technologies related to them. He holds a master of Health Institutions Executive Management and Healthcare Organisations Executive Management. He has been consulting to companies across the value chain in areas related to healthcare and new technologies. Now he leads the innovation department of TIC Salut Social Foundation with a mandate to make Catalonia's healthcare system a model for other European healthcare systems.